

BCC'08_International Case Study Competition

WUS Austria invites exceptional students from **Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Macedonia, Kosovo UNMIK, Moldova, Montenegro, Romania, Serbia and Slovenia**, who study *law, economics, political sciences, international relations, information technologies or related disciplines* to take part in the **BCC 2008**.

On an international level the BCC International Case Study Competition will be held between **6th of July and 11th of July 2008**, Sub-Competitions will be held in the respective countries/region between **mid of April and mid of May 2008** (please check under www.bcchallenge.org).

At both competition levels students participate in one of the four different disciplines:

Business Case Competition (BIZ) offers a real Business Case Study for students of economics, business administration, management and marketing.

Law Moot Court (LMC) is a simulation of the International Court of Justice for law students.

Model European Council (MEC) is a simulation of the European Council, where students are given the opportunity to play the role of the heads of state or government of the European Union and the president of the Commission.

Information Communication Technologies (ICT) Case Competition addresses students from information technologies or related fields. The ICT competition simulates the application of ICT in a specific business context.

The around 140 winners out of all the *Sub-Competitions* will compete in the **BCC 2008-International Case Study Competition** in Vienna. Prerequisite for participants to compete in the *Sub-Competitions* is a successful admission via an online process, following established criteria. Please find further details for the applications under www.bcchallenge.org.

Applications are to be submitted online until 31st of March, 2008.

Why should you apply?

The participation in both competitions constitutes a great asset to every students' personal and academic development. Shortly before finalizing your studies and entering into the work processes, you are provided with a chance to demonstrate the application of theoretical skills in practice-oriented cases and simulations, individually as well as in teams.

In addition to the learning effect of competing itself, you will find yourself in an inspiring and motivating environment during all competition events, where you can benefit from a mutual exchange with colleagues and co-competitors, lecturers and representatives of companies. During the trainings at the Sub-Competition you will improve your discipline-specific skills and receive further general information on the preparation to your future career. Training modules during *Sub-Competitions* include also trainings on "*presentation skills*" and "*career coaching*". Tailor-made recruitment events will additionally provide you with a chance to expose yourself to interesting and interested national and international companies.

The **Sub-Competitions on country level** consist of three parts:

- **Training modules**
- **"Case Study Competition"**
- **Recruitment event**

After finalizing the training modules the competition part follows, where in the **BIZ competition** and in the **ICT competition** students will individually compete in front of a panel of three judges. They will participate also individually in a **MEC simulation** and will form pairs of two (applicant and respondent) at the **Law Moot Court Competition**. In addition, in such competitions there will be a recruitment component. The winners of the **Sub-Competitions** automatically qualify for the international competition.

BCC 2008 - International Case Study Competition:

The BCC 2008 in Vienna consists of two parts:

- **BCC 2008 - The International Case Study Competition (July 6th until July 11th)**
- **The job fair "Career Day South-Eastern Europe" (7th of July)**

In the frame of the *International Case Study Competition* they will again compete in the same competition-disciplines like during the Sub-Competitions. Now, **teams of 3** will be formed in the ICT and BIZ competitions and **teams of 4** in the LMC competition. At the MEC simulation they will be invited to compete **individually**.

At the **recruitment event** students introduce themselves and establish links to national and international companies that are interested to find out more about *High Potentials*, particularly in South-Eastern Europe. This is a perfect occasion to present themselves to future employers.

Who can apply?

- Students from *law, economics, political sciences, international relations, information technologies* or *related disciplines* to take part

in the **BCC 2008**, graduates and post-graduates from state and private universities with excellent skills and outstanding academic performances.

- Students with proficiency in the English language (the competition is conducted in English)
- Students below 28 years of age at the time of applying (with an increase of age for female applicants with children: 3 years per child)
- Students expecting to complete their studies preferably within a year and maximum 2 years from the moment of application.

Please note: The organizers will make every effort to cover all travel (bus/train) and accommodation costs with full board. The Balkan Case Challenge is financed by the Austrian Development Cooperation. In the implementation of the Balkan Case Challenge WUS Austria is depending on the cooperation with partners that support the event financially or in-kind.

We are looking forward to receiving your applications. For further information please visit our website: www.bcchallenge.org

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